MESSAGE FROM
CEO/GENERAL MANAGER CLINT GARDNER

IN 2012, THE NATIONAL RURAL ELECTRIC COOPERATIVE ASSOCIATION, the trade association representing approximately 900 electric cooperatives in 47 states, released a report titled The Electric Cooperative Purpose: A Compass for the 21st Century. A blue-ribbon task force of co-op leaders from across the country arrived at the conclusion that an electric cooperative’s purpose is to “power communities and empower members to improve the quality of their lives.”

Coleman County Electric Cooperative is a member of NRECA and firmly believes that you, our members, need to be at the heart of everything we do. We are proud that we are different from investor-owned utilities, where the primary purpose is to generate profit for their stockholders. Cooperatives are different. Co-ops enjoy the support of people from all walks of life. We operate in every type of business, from agriculture, housing and finance to health care, food, technology and many more. Co-ops can be found from the most rural to the most urban areas.

While the co-op must, of course, generate enough revenue to cover costs, profit is not our motive. Serving you and your neighbors is our No. 1 priority.

As The Electric Cooperative Purpose noted, “Our story is about ordinary people who banded together to improve the quality of life by providing electricity to our community when no one else would do it.” But that was 79 years ago, when Coleman County EC was founded. As we look to the future, we once again need your active participation to determine the future of our co-op.

We welcome your input on what we can do to ensure that we meet your needs. You can provide us that input in several ways: You can attend the co-op’s annual meeting, vote on co-op matters, and ask questions of cooperative staff and management. You can call us at 1-800-560-2128 or contact us via colemanelectric.org with questions, comments and suggestions. And you can talk to any Coleman County EC staff member when you see them during community events.

One thing you can absolutely count on: We will never move to Mexico or China as so many other companies have done. We will always be local—right here, ready to listen and ready to serve our members.
Ronnie Daniel Retires From CCEC

COLEMAN COUNTY ELECTRIC COOPERATIVE HONORED longtime friend and employee Ronnie Daniel at a retirement celebration January 22.

At the event, CCEC employees and board members and Ronnie’s family enjoyed a delicious meal of pulled pork, brisket, sausage and beans that Ronnie prepared. It spoke volumes of his character that Ronnie insisted on providing the food for his own party as a parting gift to his friends and co-workers.

With 28 years of dedicated service, Ronnie’s role at CCEC included lead groundman, equipment operator and meter reader, and concluded as both an equipment operator and meter reader. The skill, knowledge and friendship that Ronnie contributed to the CCEC family will most certainly be missed.

We at CCEC wish Ronnie all of the best as his new chapter in life unfolds.